



MALCOLM E. WHEELER

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Mal Wheeler is known for his long history of civil defense victories, especially in product liability and class action lawsuits. Mal has served as national trial counsel for Ford, Pfizer, and Nissan, and national class action counsel for Whirlpool. In 2000, he won for Honda before the U.S. Supreme Court in a case that established the standard for federal preemption arguments in airbag litigation.

EDUCATION

Stanford Law School, J.D., 1969
Stanford Law Review, Editorial Board

Massachusetts Institute of Technology, S.B., 1966

GOVERNMENT SERVICE

Chief Counsel, United States Senate Select Committee to Study Law Enforcement Undercover Activities of Components of the Department of Justice (ABSCAM), 1982

OTHER EXPERIENCE

Skadden, Arps, Slate, Meagher & Flom (Partner)
Hughes Hubbard & Reed (Partner)
Parcel, Mauro, Hultin & Spaanstra, P.C. (Director)

ADMISSIONS

Colorado

HIGHLIGHTS

- Won a Colorado Supreme Court victory for Travelers in a case Law360 named a top-five insurance ruling of 2016.
- Assisted a biotech company in briefing to the Federal Circuit, resulting in reversal of an adverse ruling.
- Won a unanimous defense verdict for Nissan in a catastrophic accident lawsuit in California.
- Obtained 88% reduction in the appeal of a punitive damages award.
- Defeated class certification for Whirlpool in a refrigerator class action in Arkansas.
- Won for Pfizer in the first appellate preemption decision involving an antidepressant medication.
- WTO lawyers successfully defend Whirlpool Corp. in putative nationwide class action

INDUSTRIES

- Automotive
- Medical Devices & Pharmaceuticals
- Consumer Products & Services
- Healthcare

PRACTICE AREAS

- Product Liability
- Commercial Litigation
- Personal Injury Defense
- Class Actions
- Appellate
- Mass Torts
- Antitrust & Competition

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BIOGRAPHY

Malcolm Wheeler's practice focuses on large and complex business litigation and product liability litigation, especially nationwide "pattern" litigation, class actions, and appeals. He has defended manufacturers at trial in several highly publicized cases, including the Ford Pinto criminal case, the damages trial in the Kearns windshield-wiper patent case, the first "no airbag" case tried to verdict, the first defective airbag case tried to verdict, and cases in the medical device, pharmaceutical, chemical, automotive, and appliance industries. He has served as national trial counsel for Ford, Pfizer, and Nissan, and as national class action counsel for Whirlpool. He has briefed and argued cases in the United States Supreme Court and in multiple United States Courts of Appeals and state appellate courts throughout the country.

Mal is an elected Fellow in the International Academy of Trial Lawyers and in the American College of Trial Lawyers. In 2010, *Product Liability Law360* named him one of the 10 most admired product liability lawyers in the United States. For several years beginning in 2010, *Chambers USA* named him one of only three nationwide "star individuals" in product liability. Mal has appeared on the *Colorado Super Lawyers*® Top 10 list multiple times and was the "top point getter" in 2010 and 2011. In 2011, Mal was featured on the cover and profiled in the annual publication.

Mal has been the designated media representative for several Fortune 500 companies in connection with major litigation. In that role, he has appeared on nationally broadcast television programs, including ABC's 20/20, CNN's Burden of Proof, Dateline NBC, and 90 Minutes (a European news show), as well as nationally broadcast radio programs.

CASES

- *Travelers v. Stresscon*, 2016 CO 22M - Won Colorado Supreme Court reversal of a unanimous court of appeals ruling in a case of national importance to the insurance industry. In its ruling for Travelers, the Court held that the "notice-prejudice rule" does not apply to "no-voluntary-payment" provisions in insurance policies. This was WTO's fifth consecutive, fully-argued victory before the Colorado Supreme Court in two-and-a-half years. Law360 named *Stresscon* one of the top five insurance rulings of 2016.
- Assisted a biotech company in an appellate briefing before the Federal Circuit, resulting in reversal of an adverse summary judgment and remand to the state court where our client had filed the complaint.
- *Wirsz v. Nissan* (Cal. Los Angeles Cnty. Super. Ct.) - Won a unanimous defense verdict in California Superior Court for Nissan in a lawsuit involving a claim that an allegedly defective seat system resulted in the plaintiff's quadriplegia following a horrific car crash.
- *Hudgins v. Southwest Airlines*, 212 P.3d 810 (Ariz. App. 2009) - Obtained 88% reduction in the appeal of a punitive damages award.
- *Rush v. Whirlpool* (W.D. Ark. 2008) - Defeated certification of a multistate class action in Arkansas federal court involving claims that certain Whirlpool-made refrigerators were defective.

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- *McNellis v. Pfizer* (3d Cir. 2008) - Won a major appeal for Pfizer in a groundbreaking preemption case before the Third Circuit.
- *Dennis v. Whirlpool* (S.D. Fla. 2007) - Obtained dismissal with prejudice of plaintiffs' class action allegations in a putative nationwide class action alleging that more than one million of Whirlpool's refrigerators were defective.
- *White v. Ford*, 500 F.3d 963 (9th Cir. 2007) - Won a reversal and a new trial on the punitive damages phase of a product liability case originally tried by another firm in 1998. Persuaded the second jury to award only one-third of the amount awarded in the initial trial.
- *Dusek v. Pfizer* - Obtained summary judgment for Pfizer on preemption grounds in a case alleging that a popular antidepressant caused suicide.
- *Estrada v. Nissan* - Defeated class status and a recall attempt against Nissan in a putative class action involving airbags.
- *Miller v. Pfizer* - Won exclusion of a star expert for the plaintiffs in antidepressant suicide litigation and won summary judgment for Pfizer in federal court in Kansas in a case alleging that the company's antidepressant led to the suicide of a minor.
- *Motus v. Pfizer* - Obtained summary judgment for Pfizer in a case in California alleging wrongful death, failure to warn, and other claims involving the company's popular antidepressant.
- *Geier v. American Honda*, 529 U.S. 861 (2000) - Won a U.S. Supreme Court victory for Honda in a precedent-setting case involving federal preemption standards as applied to airbags in the automotive industry.
- *Tebbetts v. Ford* - Won a New Hampshire "no airbag" trial for Ford before getting all no-airbag cases held preempted in *Geier* in the U.S. Supreme Court.
- *LeJeune v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Martinez v. Ford* - Affirmed summary judgment on federal preemption grounds in a no-airbag claim.
- *Lebouef v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Wolfe v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Barnhill v. Ford* - Won a favorable decision on federal preemption grounds in a no-airbag case.
- *Hubbard v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Turnquest v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.

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- *Waters v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Angelopolus v. Ford* - Obtained a favorable decision on federal preemption grounds in a no-airbag case.
- *Teitloff v. Valcon Materials* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Martin v. Ford* - Obtained a favorable decision on federal preemption grounds in a no-airbag case.
- *Winters v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Wright v. Ford* - Favorable decision on federal preemption grounds in a no-airbag case.
- *Marrs v. Ford* - Affirmed a lower court decision granting summary judgment to Ford on federal preemption of a no-airbag claim.
- *Williams v. Whirlpool* - Defended a fire fatality case alleging design defects in appliance.
- *Gray v. Ford* - First airbag fatality case tried to verdict.
- *In re Ford Explorer Cases* (Cal. Sacramento Cnty. Super. Ct. 2007) - Defended Ford Motor Co. in a four-month certified class action trial involving \$2 billion in consumer fraud claims. On the day set for closing arguments, the plaintiffs agreed to a no-cash, coupon-based settlement for the California class and classes in three other states with pending parallel actions.
- *Montag v. Honda* - Response to plaintiffs' appeal of trial court defense verdict and granting of summary judgment. Defense verdict affirmed; favorable summary judgment decision affirmed.
- *Harris v. Ford* - Loss of summary judgment on federal preemption grounds in no-airbag claim appealed and reversed.
- *Binakonsky v. Ford*, 133 F.3d 281 (4th Cir. 1998) - Obtained summary judgment from the district court in a design defect case. When plaintiffs appealed, the Court of Appeals affirmed in part, reversed in part, and remanded.
- *State of Indiana v. Ford* - Represented Ford Motor Co. against criminal charges of reckless homicide in the design of the Pinto automobile.
- *Nguyen v. Whirlpool* - Directed verdict on manufacturing defect; hung jury; case settled.
- *Macko v. Ford* - Federal preemption on inadequate warning labels claim.
- *Steenbergen v. Ford Motor Co.* - Represented Ford Motor Co. in the first "no-airbag" case tried to a verdict.
- *Oja v. Howmedica* - Jury award in hip implant case; reversed by Tenth Circuit Court of Appeals; case settled.

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- *Maheu v. Summa* - Defended a defamation action against Howard Hughes by the fired head of his Nevada operations.

TEACHING POSITIONS

University of Iowa College of Law
Professor of Law, 1978-1979
University of Kansas Law School
Associate Professor of Law, 1971-1973
Professor of Law, 1973-1974 and 1981-1983
National Institute for Appellate Advocacy
Annual Advocacy Institute
Appellate Judges Conferences
CLE Programs

BAR & COURT ADMISSIONS

California (Inactive)
Colorado
U.S. Court of Appeals for the District of Columbia Circuit
U.S. Court of Appeals for the Eighth Circuit
U.S. Court of Appeals for the Eleventh Circuit
U.S. Court of Appeals for the Federal Circuit
U.S. Court of Appeals for the Fifth Circuit
U.S. Court of Appeals for the Fourth Circuit
U.S. Court of Appeals for the Ninth Circuit
U.S. Court of Appeals for the Seventh Circuit
U.S. Court of Appeals for the Sixth Circuit
U.S. Court of Appeals for the Tenth Circuit
U.S. Court of Appeals for the Third Circuit
U.S. District Court for the Central District of California
U.S. District Court for the District of Colorado
U.S. District Court for the Eastern District of California
U.S. District Court for the Eastern District of Michigan
U.S. District Court for the Eastern District of Texas
U.S. District Court for the Eastern District of Wisconsin
U.S. District Court for the Northern District of California
U.S. District Court for the Northern District of Illinois
U.S. District Court for the Southern District of California
U.S. Supreme Court

LEGAL MEMBERSHIPS, ACTIVITIES & HONORS

International Academy of Trial Lawyers
Fellow
American College of Trial Lawyers
Fellow

MALCOLM E. WHEELER

BTI Consulting

Client Service All-Star, 2011, 2013

Product Liability Law360

Most Admired Product Liability Lawyer, 2010

Product Liability Advisory Council

John Raleigh Lifetime Achievement Award, 2008

Who's Who Legal: Litigation 2017

The International Who's Who of Product Liability Defense Lawyers,
1997-2011, 2013-2017

The International Who's Who of Life Sciences Lawyers,
2008-2016

The International Who's Who of Business Lawyers: Commercial Litigation,
2011, 2013-2016

Chambers USA

Product Liability: Automobile - National, 2014

Product Liability - National, 2005-2017

Star Individual, 2010-2013

Leading Individual, Automobile, 2010-2013

Litigation: Trial Lawyer - National, 2013

Commercial Litigation - Colorado, 2005-2017

The Legal 500 United States

Leading Lawyer, Litigation: Product Liability and Mass Tort Defense,
2007- 2013, 2015

The Best Lawyers in America

Denver Product Liability Litigation Lawyer of the Year, 2018

Denver Personal Injury Litigation - Defense Lawyer of the Year, 2012

Commercial Litigation, 2018

Personal Injury Litigation, 2003-2018

Product Liability Litigation, 2003-2018

Benchmark Litigation

Top 100 Trial Lawyers in America - 2015-2017

Commercial Litigation - National, 2011-2017

Commercial Litigation - Colorado, 2011-2017

Products Liability - National, 2012, 2014-2016

Products Liability - Colorado, 2013-2017

The National Law Journal

Top 10 Trial Lawyers, 1998

Colorado Super Lawyer

Civil Litigation Defense, 2006-2017

Top Point Getter, 2010, 2011

Top 10, 2008-2014

Top 100, 2008-2017

Law Week Colorado

"People's Court" Best Class Action/Mass Tort Defense Lawyer, 2011

Product Liability Lawyer of the Year, 2008

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Who's Who in America, 1987-2011
Who's Who in American Law, 1998-2011
Who's Who in the West, 1996-2012
The Tenth Judicial Circuit Historical Society
Board Member, 2007-2010
Colorado Bar Association
American Bar Association
California Bar Association
American Law Institute
Restatement of the Law (Third) of Torts
Adviser, Apportionment of Liability
Adviser, General Principles
Adviser, Liability for Physical and Emotional Harm
Members Consultative Group, Products Liability
Euromoney's Expert Guides - Litigation and Product Liability
Product Liability Advisory Council
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ARTICLES & PRESENTATIONS

- "A Look Through Tinted Glass: What Does the Future Hold for Preemption in Motor Vehicle Litigation?" *Prod. Safety Liab. Rptr.*, Vol. 39, No. 20, (May 16, 2011).
- "The Trial of Class Actions," presented at Product Liability Advisory Council, (April 28, 2011).
- "The Changing Face of Preemption in Product Liability Actions," presented at American Bar Association's Emerging Issues In Motor Vehicle Product Liability Litigation, (March 31, 2011).
- "Preemption in Pharmaceutical Cases," presented at Association of American Law Schools, (January 8, 2011).
- "Defending Against Punitive Damages Before and During Trial," presented at DRI Masters of Product Liability Litigation Conference, (April 8, 2010).
- "Using FDA Pronouncements to Defend Product Liability Claims," presented at DRI Drug and Medical Device Conference, (May 14, 2009).
- "Punitive Damages: How Much, How Far, What Conduct and Where Committed," presented at The Network of Trial Law Firms' one-day Litigation Management SuperCourse, (January 31, 2003).
- "Legal and Tactical Evidentiary Issues in Punitive Damages Cases," presented at 2002 Annual Litigation Institute, (October 11, 2002).
- "Choice of Law: Little-Recognized Punitive Damages Issues," *Leader's Prod. Liab. L. & Strategy*, at 1, (March 1999).

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- "Product Liability Aspects of the Risks of Technological Change," 25 Can.-U.S. L.J. 137, (1999).
- "How Now, *Daubert*: Dilemma About Application," Leader's Prod. Liab. L. & Strategy, at 1, (April 1997).
- "Honda Motor Co. v. Oberg: A Guide for Punitive Damages Reform," Prod. Liab. Advisory, at 8, (August 1994).
- "Defendants Confront Onerous Pretrial Tactics," Leader's Prod. Liab. L. & Strategy, at 1, (January 1993).
- "Strict Liability in Design-Defect Cases: A Doctrinal Structure in Need of a Foundation," Wash. Legal Found. Legal Studies Division, (November 16, 1990).
- "The Need for Narrow Tort Reform: Abolishing Strict Liability," in Product Liability Reform: Debating the Issues, K. Chilton ed., (1990).
- "A Proposal for Further Common Law Development of the Use of Punitive Damages in Modern Product Liability Litigation," 40 Ala. L. Rev. 919, (1989).
- "Pre Dismissal Notice and Statutes of Limitations in Federal Class Actions After *American Pipe & Construction v. Utah*," 48 S. Cal. L. Rev. 771, (1985).
- "Comment on Landes's and Posner's Positive Economic Analysis of Products Liability," 14 J. Legal Stud. 575, (1985).
- "The Use of Criminal Sanctions to Regulate Product Safety," 13 J. Legal Stud. 593, (1984).
- "The Constitutional Case for Reforming Punitive Damages Procedures," 69 Va. L. Rev. 269, (1983).
- "A Comment on Recent Developments in Judicial Imputation of Post-Manufacture Knowledge in Strict Liability Cases," 6 J. Prod. Liab. 127, (1983).
- "Manufacturers' Criminal Liability," Chapter 1B in L. Frumer & M. Friedman, Products Liability, (1983).
- "Product Liability: Civil or Criminal," 17 Forum 250, (1981).
- "In Defense of Economic Equal Protection," 22 U. Kan. L. Rev. 1, (1974).
- "The Statute of Limitations for Antitrust Damage Actions: Four Years or Forty?" with Robert J. Jones, 41 U. Chi. L. Rev. 72, (1973).
- "Parole Eligibility for Prisoners Serving Consecutive Sentences in Kansas: A Comment," 21 U. Kan. L. Rev. 167, (1973).
- "Antitrust Treble-Damage Actions: Do They Work?" 61 Cal. L. Rev. 1319, (1973).
- "Toward a Theory of Limited Punishment: An Examination of the Eighth Amendment," 24 Stan. L. Rev. 838, (1972).
- "Toward a Theory of Limited Punishment II: The Eighth Amendment After *Furman v. Georgia*," 25 Stan. L. Rev. 62, (1972).

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- "Some Observations on Tie-Ins, the Single-Product Defense, Exclusive Dealing and Regulated Industries," 60 Cal. L. Rev. 1557, (1972).
- "A Reexamination of Antitrust Law and Exclusive Territorial Grants by Patentees," 119 U. Pa. L. Rev. 642, (1971).
- "Judicial Enforcement of Contract-Arbitration Agreements," Note, 21 Stan. L. Rev. 673, (1969).
- "Toward the Peaceful Modification of Treaties: The Panama Canal Proposals," 21 Stan. L. Rev. 938, (1969).